



CANVASSCO
Connecting the dots.

Business Analyst

We expect you to...

- Conduct desk research, identify relevant information, and check credibility of information sources
- Cold calling businesses and enterprises for interviewing and interview scheduling
- Conduct interview with executives at all level
- Design calculation model, analysis framework, hypothesis, assumption, report writing and client presentation
- Co-ordinate with business partners to ensure they meet our standards and deliverables within a given timeline
- Quality check for information obtained from primary and secondary sources
- Analyze information and data obtain from primary and secondary research, and make an implication relevant to the client's business
- Write articles (industry analysis, insights, trends and etc)
- Develop B2B marketing strategy, online and offline, content marketing (write blog, article, whitepaper, slideshare) and social media
- Manage and monitor client's social media platform
- Work on behalf of the client to develop their business locally

Skills & Capabilities

- Thai/Indonesian Nationality
- Bachelor or Master Degree in an analytical discipline such as Engineering, Business, or a related field
- **Fresh graduates** are welcome to apply
- Demonstrate a high level of initiative, and be a self starter with a "can do" attitude
- Used to working independently and managing priorities to meet deadlines
- Curiosity to learn and understand how businesses work, and to implement continuous improvements
- Comfortable to work with numbers, and make and test assumptions and/or hypotheses
- Logical thinking, and a capacity to learn quickly and respond well to changes and opportunities
- Ability to lead meetings and engage with high-level executives
- Display a capability to design presentations, reports and infographics
- Excellent command of English language

Interested applicants are required to submit full detail of qualifications and experiences, **a list of the latest books you read**, specify if you are a MAC user, your LinkedIn page (if available), and your expected remuneration together with a recent photo to:

contact@canvassco.com